

FOR REAL-ESTATE INVESTORS, PE &amp; MARKET-SCREENING TEAMS

# Investor Suite

\$1,499

SUITE LICENSE

HOW TO GET YOUR VALUE FROM THE STATE WORKBOOK + REPORT

*Screen markets, exclude the losers, and read relocation demand — from one dataset that ties back to FBI NIBRS.*



ONE WORKBOOK · FIVE WAYS TO READ IT

## § What this unlocks for you

The Investor Suite turns crime data into a market-screening layer. Compound Risk and year-over-year movers tell you which sub-markets are stabilizing versus deteriorating; the Bottom 50 is a ready-made exclusion list; and the RELOCATE persona index doubles as a demand proxy — the places people move toward for safety are the places rental and resale demand follows. Use it to rank a target list before you spend a diligence dollar.

## § Your three headline sheets

01 / HEADLINE SHEET

### Compound Risk · Movers (YoY)

Screen markets by stacked-risk flags and directional YoY momentum, not one static number.

**EG ILLUSTRATIVE** [City A] shows COMPOUND RISK 0 and a -12% YoY improvement — a stabilizing market for the buy list; [City B] at COMPOUND RISK 4 and +19% is trending the wrong way.

02 / HEADLINE SHEET

### Bottom 50

A pre-built exclusion filter: the state's worst population-adjusted safety scores, to screen out before diligence.

**EG ILLUSTRATIVE** Three cities on your target list appear in the Bottom 50 (ADJ 31.2 / 34.8 / 36.1) — drop them or re-underwrite the risk premium before touring.

03 / HEADLINE SHEET

### Cities · RELOCATE index

The RELOCATE persona index is a safety-driven demand proxy — where safety-seeking movers concentrate.

**EG ILLUSTRATIVE** A secondary market with a RELOCATE index of 87.9 (state median 63) signals inbound safety-driven demand supporting rents even where cap rates look thin.

## § Workflow recipe

- 01 Start from the Cities sheet; sort by the RELOCATE index to rank markets by safety-driven demand.
- 02 Overlay the COMPOUND RISK column and the YoY movers to separate stabilizing markets from deteriorating ones.
- 03 Run your target list against the Bottom 50 sheet and cut or re-price anything that appears.
- 04 Keep the survivors as a screened shortlist for full diligence.
- 05 Cite the figure in your IC memo with the line below.

### QUOTE IT LIKE THIS

[City]: RELOCATE demand index 87.9, compound-risk flag 0, -12% YoY. Source: Safety Atlas (FBI NIBRS), [safetyatlas.us](https://safetyatlas.us)

## § What to watch out for

- § **A screening layer, not an underwriting model**  
A good safety score never substitutes for rent, cap-rate, and supply analysis — and because the composite favors larger markets, check the raw score before excluding a small town on the adjusted figure alone.
- § **Non-reporting agencies are excluded**  
Cities served only by agencies that did not report to FBI NIBRS are left out entirely. A missing city means missing data — never read it as a safe town.
- § **Scores are population-adjusted**  
The composite is scaled by a logarithmic population factor so small towns aren't unfairly penalized. Present it as a population-adjusted index, never as a raw crime count or rate.
- § **Coverage runs through 2024**  
2024 is the most recent full year of FBI NIBRS data in this edition. Frame every figure as “latest available FBI data (through 2024)” rather than “this year.”