

— FOR REPORTERS, EDITORS & DATA DESKS

Newsroom *Suite*

\$299

SUITE LICENSE

HOW TO GET YOUR VALUE FROM THE STATE WORKBOOK + REPORT

Story leads, ready-to-run listicles, and a citation that survives a fact-check.

ONE WORKBOOK • FIVE WAYS TO READ IT

What this unlocks for you

The Newsroom Suite is built for turnaround. The Watchlist surfaces the cities trending the wrong way before anyone else has the number; the Leaderboards hand you a listicle that's already ranked and sourced; and the Methodology sheet gives your editor the defensibility to publish. Every figure is FBI NIBRS, public domain, with a citation line you can drop straight into the piece.

Your three headline sheets

01 / HEADLINE SHEET

Watchlist • YoY

The cities with the worst year-over-year deterioration across 18 offenses — your lead before the press release lands.

EG ILLUSTRATIVE [City] posts a +34% mean YoY change, the sharpest in the state. The lede writes itself: “Crime rose faster in [City] than anywhere else in [State] last year.”

02 / HEADLINE SHEET

Leaderboards

Pre-ranked per-offense leaderboards make “the 10 [offense] hotspots in [State]” a same-day story.

EG ILLUSTRATIVE The robbery leaderboard's top 10 (rates 214 → 96 per 100k) is a finished listicle — add one line of context per city and file.

03 / HEADLINE SHEET

Methodology

The transparent formula plus citation format is your fact-check armor: named source, no black box.

EG ILLUSTRATIVE When a mayor's office disputes the ranking, you point to the published formula (score = $100 - 50 \times \text{city/national rate}$) and the FBI source — not a proprietary number.

§ Workflow recipe

- 01 Open the Watchlist sheet; the top rows are your strongest story candidates (biggest YoY deterioration).
- 02 Confirm the city's population is large enough that the trend isn't small-sample noise (check the population column).
- 03 For a listicle, switch to the Leaderboards for the offense you're covering and take the top 10.
- 04 Pull the exact figure and the one-line methodology note into your draft.
- 05 Attribute in-line and in the footer with the line below.

QUOTE IT LIKE THIS

[City] led [State] with a +34% year-over-year rise in reported offenses. Source: Safety Atlas (FBI NIBRS), safetyatlas.us

§ What to watch out for

- § **Small-city YoY swings are often noise**
A large percentage change in a low-population city is frequently statistical noise — report the population beside the change, or lead with a larger city.
- § **Non-reporting agencies are excluded**
Cities served only by agencies that did not report to FBI NIBRS are left out entirely. A missing city means missing data — never read it as a safe town.
- § **Scores are population-adjusted**
The composite is scaled by a logarithmic population factor so small towns aren't unfairly penalized. Present it as a population-adjusted index, never as a raw crime count or rate.
- § **Coverage runs through 2024**
2024 is the most recent full year of FBI NIBRS data in this edition. Frame every figure as “latest available FBI data (through 2024)” rather than “this year.”